



CITY COUNCIL REPORT

TITLE:

AMEND RESOLUTION NO. 1127 - AGE FRIENDLY COMMITTEE

PRESENTER:

Renee Sigurdson

DEPARTMENT:

Legislative Services

ATTACHMENTS:

DATE:

1/8/2026

CLEARANCE / APPROVALS:

Dave Wardrop General Manager

Dave Wardrop City Manager

RECOMMENDATION(S):

That Resolution 1127 passed by Brandon City Council on June 4, 2013 be amended by deleting the words "of City Council" and "which shall be comprised of two (2) members of City Council; one (1) representative from the Prairie Mountain Health Authority, and four (4) citizen members of which two shall be 55 years of age or older";

And further that the unexpended funds up to \$18,000 budgeted for the Age Friendly Committee of City Council and any remaining external funding be transferred to the Age Friendly in the care of Brandon Seniors for Seniors Co-op Inc.

BACKGROUND:

Age-Friendly Manitoba is a province-wide initiative that was launched in 2008 to help communities design their policies, programs and services to support aging adults. The initiative is intended to benefit all citizens but advocates for a more inclusive and safe community for aging adults.

Brandon City Council established the Age Friendly Committee of City Council at the regular meeting of June 4, 2013 by resolution (attached). Since its establishment, the committee has operated under the City of Brandon with great success, updated their Terms of Reference (attached) in 2022, and maintained their status as Age-Friendly Community under Age-Friendly Manitoba.

ANALYSIS:

Since 2013, the committee has operated under the City of Brandon, providing in-kind administration support services. At times, efficiencies and methods are reviewed and the recommendation that the Age Friendly Committee transfer operations under Brandon Seniors for Seniors Co-op Inc. came forward. Brandon Seniors for Seniors is a non-profit organization that is dedicated to enhancing the quality of life for adults age 55 and older in the community. Currently, the committee and Brandon Seniors for Seniors consult and collaborate together to achieve their aligned mandates and jointly publish the annual Brandon Seniors Resource Guide. The shift is aimed at providing more efficient service to aging adults in the community with expanded

opportunities, such as pooling funding by having Age Friendly directly connected to Brandon Seniors for Seniors.

The City remains committed to supporting Age Friendly and working together collaboratively. The relationship to the municipality and city council will continue through appointed council members and committee reports.

To maintain the status of the committee under Age Friendly Manitoba, it is recommended that the original motion be amended to shift the committee to operate as an external committee by making the below amendments. In consultation with Age Friendly Manitoba, this meets the requirement of being supported by the municipality.

Rice-Blight

That as endorsed by the Age Friendly Initiative Final Report (September - November 2012), the Age Friendly Committee ~~of City Council~~ be hereby established ~~which shall be comprised of two (2) members of City Council; one (1) representative from the Prairie Mountain Health Authority; and four (4) citizen members of which two (2) shall be 55 years of age or older;~~

and further, that the Age Friendly Committee, utilizing the “Milestones Approach” as set-out in the Pan-Canadian Age-Friendly Milestones publication, develop an action plan and work towards achieving goals that improve age-friendliness in the City of Brandon based on the findings outlined in the Age Friendly Initiative Final Report. CARRIED.

LEGISLATIVE REQUIREMENTS:

City council members will continue to be appointed to the Age Friendly Committee annually by resolution.

STRATEGIC ALIGNMENT:

Aligns with promoting community well-being by supporting more efficient service delivery to aging adults.

FINANCIAL IMPACT:

It is recommended that the 2026 budgeted funds of \$18,000 be transferred to Brandon Seniors for Seniors for the continued operation of the Age Friendly Committee.

RISK ASSESSMENT:

Low to no risk by transferring the operations of the committee to an established non-profit organization.



**Age Friendly Brandon
Committee of Council**

TERMS OF REFERENCE

Age Friendly communities support people to age safely, enjoy good health and participate fully in their community, with a focus on these eight pillars:

- **Outdoor Spaces and Buildings**
- **Housing**
- **Transportation**
- **Social Participation**
- **Civic Participation and Employment**
- **Community Support and Health Services**
- **Communication and Information**
- **Respect and Social Inclusion**

<p>1.0 Purpose</p>	<p>1.1 To provide input and advice to City Council and Administration on municipal plans and policy through an Age Friendly lens.</p> <p>1.2 To build awareness about programs and services available to support an Age Friendly community.</p> <p>1.3 To explore existing gaps within the Age Friendly community and collaborate with various organizations to recommend solutions.</p>
<p>2.0 Guiding Principles</p>	<p>2.1 Inclusiveness – our work benefits the broader community, beyond simply an age demographic, capability, race or religion. We seek to be inclusive in our approaches to ensure many voices are heard.</p> <p>2.2 Collaboration – we look to find common interests as a basis for collaborating with people, groups and organizations across the community.</p> <p>2.3 Engagement – we seek broad participation in the work we undertake through consultation, volunteer opportunities, etc.</p> <p>2.4 Sustainable – we identify and build solutions that align with the work of other organizations to help ensure long-term viability of efforts.</p> <p>2.5 Accountability – we seek to identify outcomes in the work we do, in order to measure the overall impact in becoming a more Age Friendly community.</p>
<p>3.0 Age Friendly Community Committee Functions</p>	<p>3.1 To raise awareness of, and advocate for, the importance and benefits of an Age Friendly community.</p> <p>3.2 To explore barriers to an Age Friendly community and seek solutions through community engagement and collaboration.</p> <p>3.3 To provide awareness of Age Friendly programs and services available throughout the community.</p> <p>3.4 To develop and implement an action plan focused on areas of greatest need, as they relate the pillars of an Age Friendly community.</p>

4.0 Age Friendly Committee Membership	<ul style="list-style-type: none"> • City Councillor(s) • A representative of the local Regional Health Authority • Members of the public (6) as appointed by City Council of which two (2) members shall be 55 years of age or older • Committee support person (non-voting)
5.0 Terms of Office	<ul style="list-style-type: none"> • Voting members of the Committee shall be appointed by Council for a term, as specified by City Council resolution. • Members will have the option to continue for additional terms, as approved by Council. • The positions of Chair(s) will be voted on by Committee members on an annual basis at the January meeting.
6.0 Community Meetings	<ul style="list-style-type: none"> • Meetings will be held monthly and at the call of the Chair, as required. • Meetings will be held at City Hall or other approved venues, throughout the community. • Meetings will be structured to support community participation. • Quorum is set at 50% + 1 of voting membership.
7.0 Committee Communications	<ul style="list-style-type: none"> • Meeting minutes will be distributed to all committee members in advance of the next meeting. • Meeting minutes and committee reports will be shared with members of City Council by Councillor representative(s), and others as needed.
8.0 Working Groups	The Committee will establish working groups, as required, to fulfill designated functions outlined in the action plan.
9.0 Accountability	The Committee will report to City Council through the identified Council members on the committee.
10.0 Community Review	The Terms of Reference will be reviewed annually in January by members of the Committee and updated as required.
11.0 Date Revised	TBD



I, Renee Sigurdson, Clerk of the City of Brandon, DO HEREBY CERTIFY the resolution written hereunder to be true and correct copies of resolutions of the Council of the City of Brandon passed at a meeting held on the 4th day of June A.D. 2013 of which they purport to be a copy.

Dated at the City of Brandon this 21st day of November A.D. 2023.



Renee Sigurdson, City Clerk

Rice-Blight

1127

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CARRIED.