SNOW CLEARING INITIATIVES

November 16, 2026

City of BRANDON

Communication Initiatives

Overview

- The Streets and Roads Department is committed to maintaining enhanced communication with residents by delivering clear and consistent updates.
- This includes providing timely information on current snow clearing operations.
- Any changes to the plowing schedule will be communicated throughout the duration of the event to ensure residents remain informed.

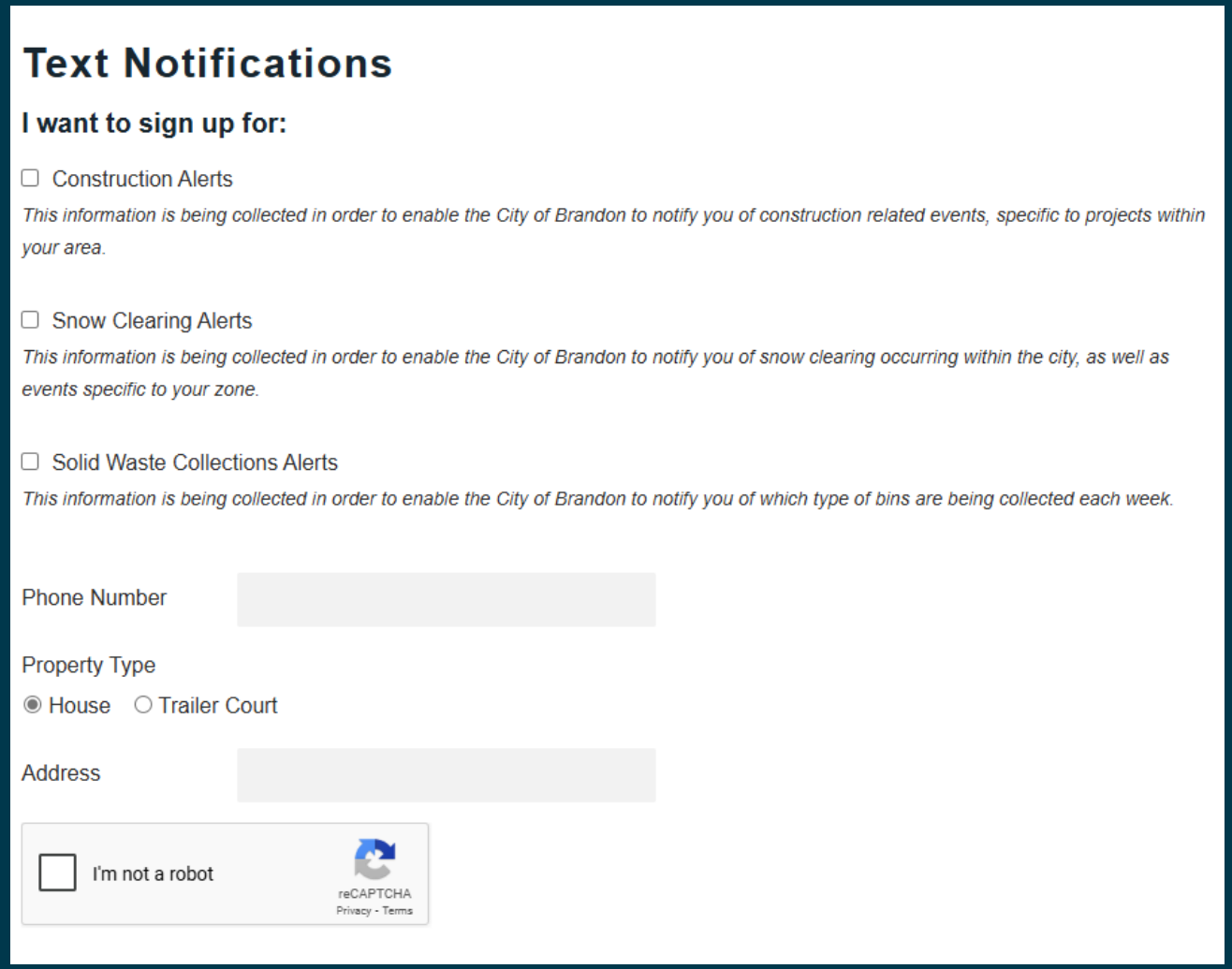
Familiar Items

Text Messaging Alerts

Residents can sign up to receive text message alerts linked to the online snow map.

Subscribers will be notified when a new snow event begins and when crews enter a new route or zone.

To sign up residents can visit textme.brandon.ca



Text Notifications

I want to sign up for:

☐ Construction Alerts

This information is being collected in order to enable the City of Brandon to notify you of construction related events, specific to projects within your area.

☐ Snow Clearing Alerts

This information is being collected in order to enable the City of Brandon to notify you of snow clearing occurring within the city, as well as events specific to your zone.

☐ Solid Waste Collections Alerts

This information is being collected in order to enable the City of Brandon to notify you of which type of bins are being collected each week.

Phone Number

Property Type

◉ House ○ Trailer Court

Address

☐ I'm not a robot reCAPTCHA Privacy - Terms

Familiar Items

Social Media Updates

Daily updates will be posted at 2:00 PM throughout the duration of a snow event, including during weekends and statutory holidays.

Updates will include any changes to the plowing schedule and provide an anticipated time crews expect to transition to the next route or zone, and where that will be.

Updates can be found by searching the City of Brandon on both Facebook and Instagram.

Familiar Items

Online Snow Map

The online snow map is available at snowmap.brandon.ca.

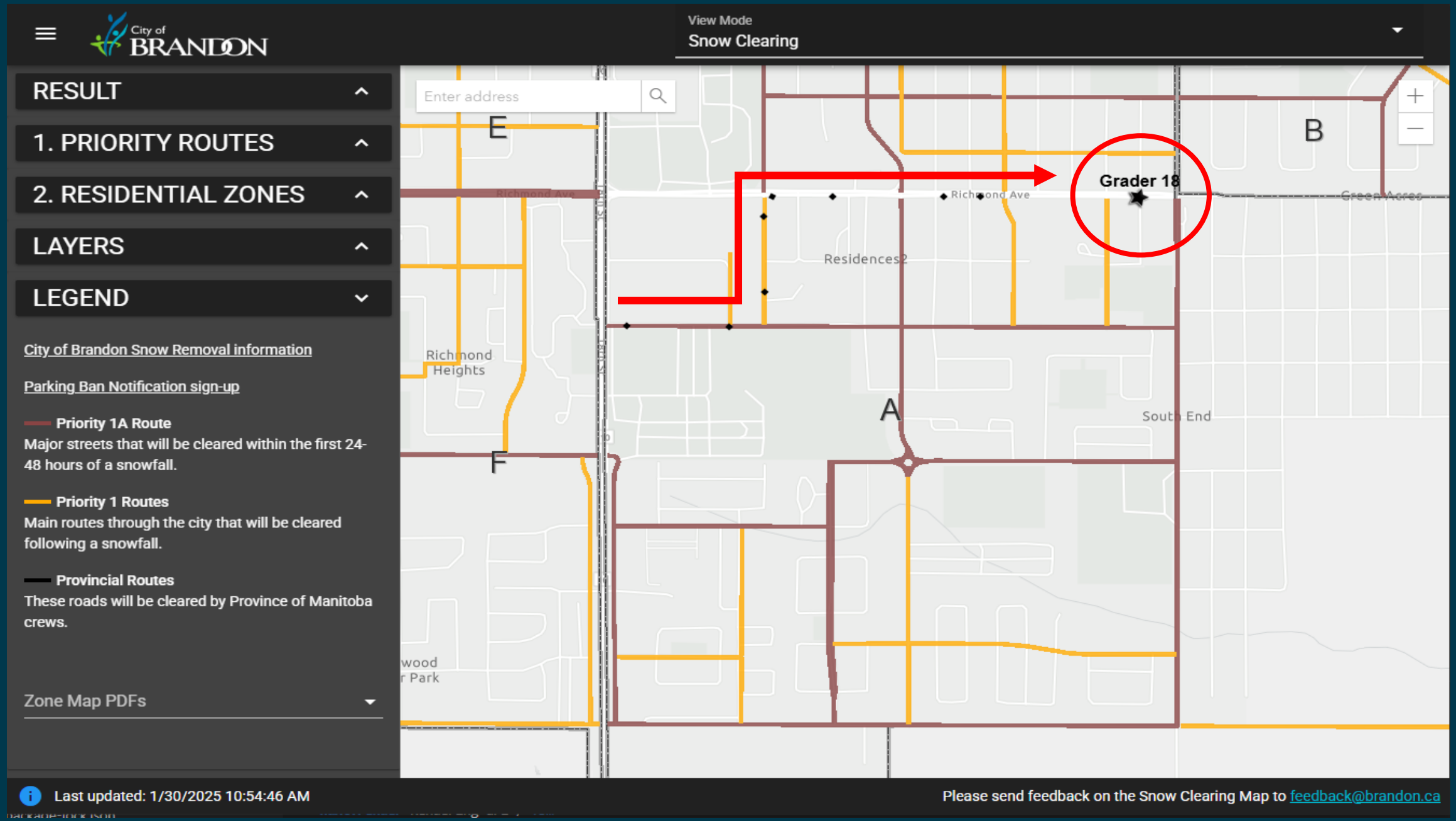
It provides real-time updates as crews work through routes and residential zones during snow plowing operations.

A live feed showing where graders are during a snow event will be available on the online map. This only applies to City equipment, should contractors be assisting in plowing at any given time, their equipment will not be visible.

Progress on multi-use path and sidewalk route snow clearing can also be viewed by selecting the appropriate tab on the map.

The Sanitation Department provides snow clearing services for back lanes that receive rear-lane refuse collection and is responsible for maintaining the corresponding information on the City's online snow map.

The Parks Department also assists in winter operations by clearing sidewalks, and pedestrian walkways at parks, recreational facilities and City buildings, ensuring safe and accessible public spaces throughout the winter season.


City of BRANDON
View Mode
Snow Clearing
RESULT
1. PRIORITY ROUTES
2. RESIDENTIAL ZONES
LAYERS
LEGEND
City of Brandon Snow Removal information
Parking Ban Notification sign-up
Priority 1A Route
Major streets that will be cleared within the first 24-48 hours of a snowfall.
Priority 1 Routes
Main routes through the city that will be cleared following a snowfall.
Provincial Routes
These roads will be cleared by Province of Manitoba crews.
Zone Map PDFs
Enter address
Grader 18
Richmond Ave
Residences2
Richmond Heights
E
B
A
F
Last updated: 1/30/2025 10:54:46 AM
Please send feedback on the Snow Clearing Map to feedback@brandon.ca

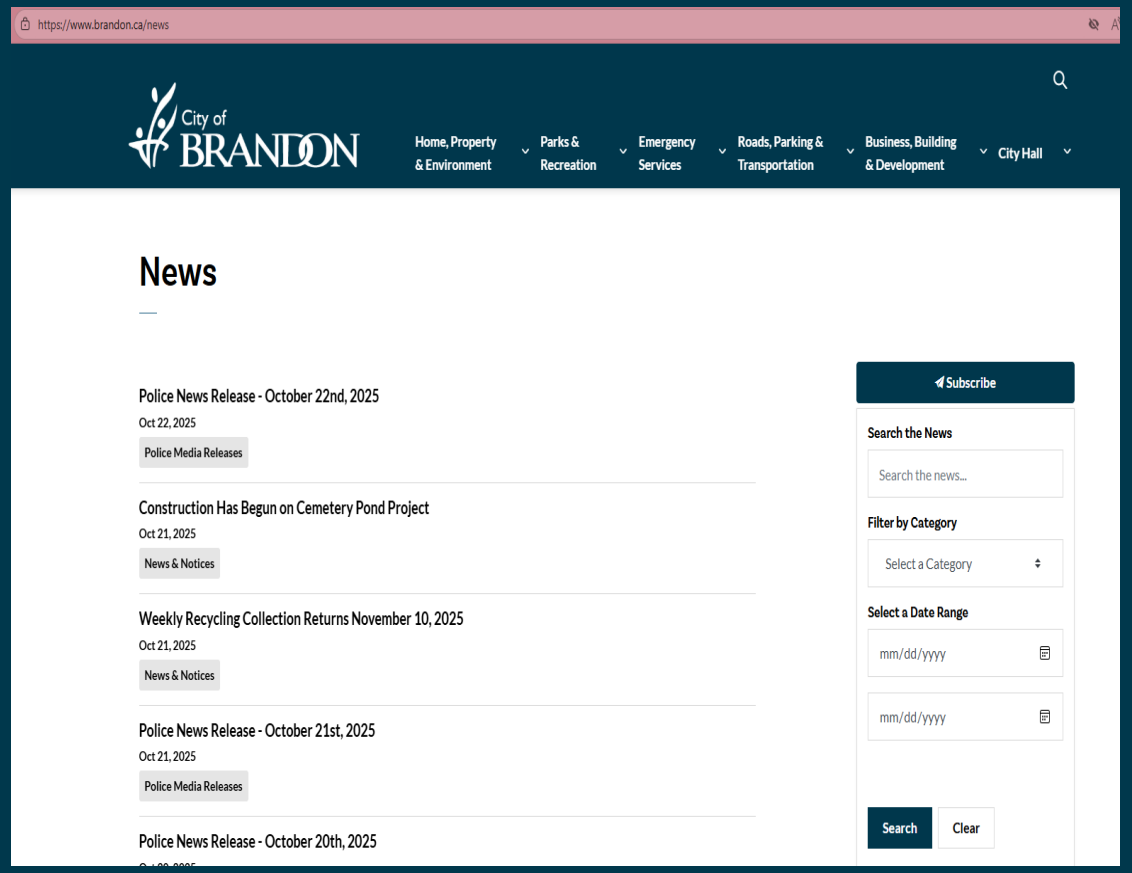
Continued Items this Season

City of Brandon Website Updates

The *News and Notices* section on the City of Brandon website includes notifications to inform residents when a parking ban is in effect, along with any additional details at the start of a snow event.

The designated parking ban route is active from November 15th to March 31st from 23:00 to 08:00.

Residents can subscribe to receive timely email alerts by visiting Brandon.ca/news to register.



Continued Items this Season

Report an Issue – service request portal

Improvements have been made to enhance the “Report an Issue” gateway on the City of Brandon website, making it more user-friendly and reducing confusion.

Residents are encouraged to use this tool to report snow clearing concerns, as it is the fastest and most direct way to relay information to the appropriate department.

Crews carry tablets in equipment and are dispatched to investigate and/or respond to issues from residents

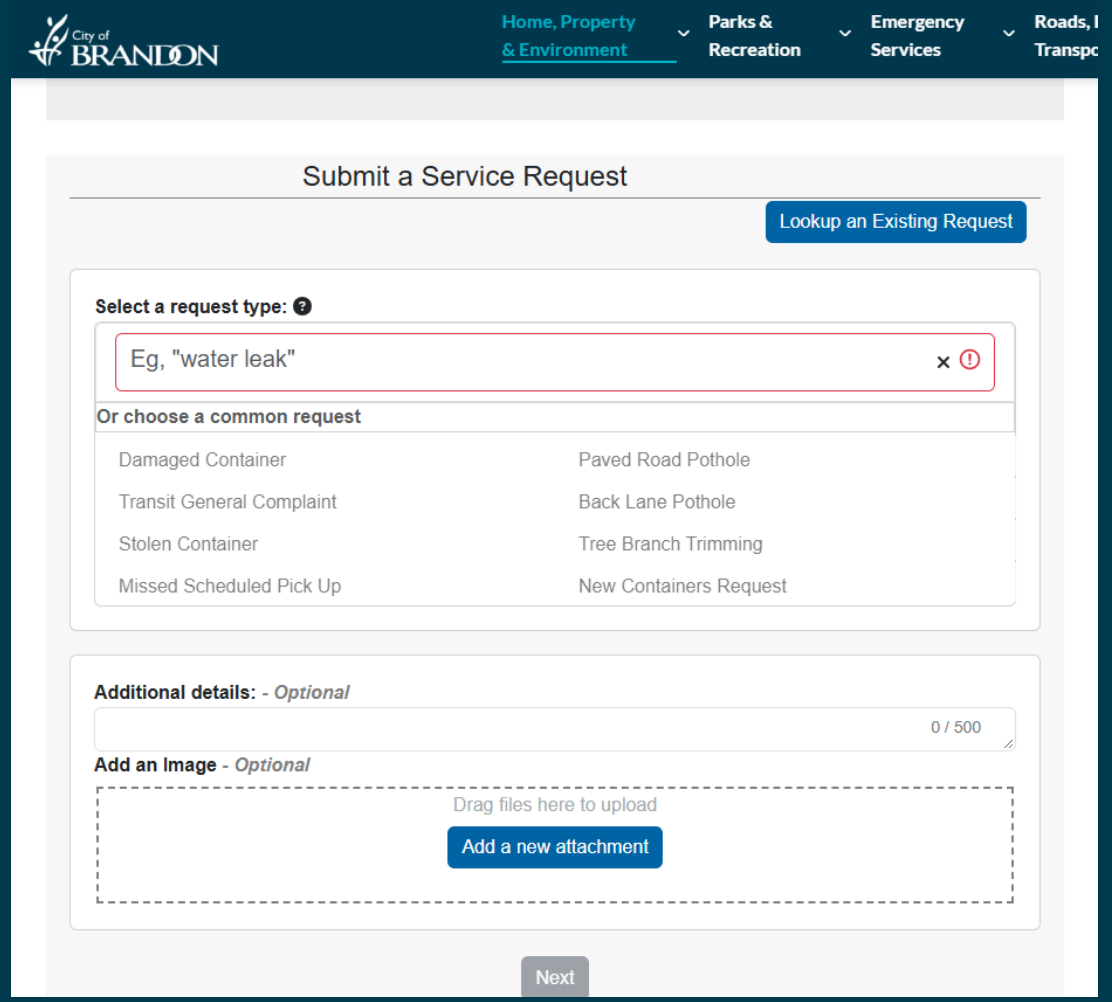
To report an issue, click the “Report an Issue” option on the Brandon.ca homepage. You will then be prompted to provide details related to your request.

How to Submit a Service Request

After selecting “Report and Issue” on the City of Brandon’s home page

Select “Submit a Service Request”

When typing in the request type, automated dropdowns will appear, where residents can then enter the specific’s of their request.



Continued Items this Season

Full Snow Event Schedule

Updates will include a tentative plowing schedule.

The schedule will outline the planned start dates for each route. In the case of a city-wide plow, planned start dates for residential zones will also be included.

This information will be clearly communicated daily to ensure residents are informed and prepared during a snow event.

Example: Planned Schedule
P1A
Route 2 & 6
Route 5 & 1
Route 3 & 4

Summary

The enhanced messaging strategy that was implemented last year was proven successful.
The improved communication approach addressed Council's concerns regarding clearer communication and more comprehensive planning around snow events, while providing residents with timely and transparent information throughout the snow clearing process.
Based on the positive results from this enhanced communication, the Streets and Roads section will continue utilizing this messaging strategy for the upcoming winter season.

Service Delivery

2026 Training Initiative

Streets and Roads had experienced a vacant Grader Operator position beginning in November of 2024, despite multiple recruitment efforts and 3 separate postings.
This position was successfully filled in fall of 2026.

In September of 2026, three full time Grader operators participated in a summer training program supplied by a reputable third party provider.
Summer training has taken place and winter specific training will be undertaken once snow conditions allow for hands on training.

All full time and alternate grader operators will participate in winter training to improve operator skills, and service delivery.

The 2027 budget provides additional funding for further grader operator training to enhance workforce capabilities and ensure sufficient resources are available to meet current and future service delivery needs.

Streets and Roads Responsibilities

- Sanding of designated routes, recently plowed streets, and back lanes to support Sanitation collection.
- Sidewalk Maintenance, continuous clearing and sanding of designated sidewalk routes to maintain safe and accessible pedestrian travel.
- Multi-use paths, initial plowing of all multi-use paths in conjunction with Priority Route snow clearing. Snow drifting and other accumulation issues are addressed as required between events.



Continued:

- When snowfall reaches 5 cm, Priority Route snow clearing operations are initiated.
- Priority Route clearing consists of seven routes, beginning with P1A, which is always completed first.
- Routes **1 through 6** are then completed based on operational priorities, including refuse collection schedules, snowfall accumulation, and road conditions.
- When snowfall reaches **13 cm**, a City wide **snow event** is initiated.
- Following completion of Priority Route clearing, residential snow clearing operations begin.
- The City is divided into seven snow-clearing zones.
- Each zone is further divided into 2 to 6 sections, depending on the size and complexity of the area, allowing crews to efficiently manage and track snow-clearing progress throughout the city



Snow Removal Operations



- Once snow clearing operations are complete, crews transition to snow removal.
- Snow is pulled from boulevards using graders, creating windrows that are then loaded into trucks utilizing a blower attachment and hauled to the Eastview Landfill.
- The City utilizes local contractors to increase hauling capacity and support efficient snow removal operations.

Benefits of Snow Removal

- Increases snow storage capacity for future snow events.
- Improves sightlines for motorists and pedestrians, enhancing safety.
- Improves access to on-street parking and roadway widths throughout the winter season.
- Reduces spring runoff and standing water, helping to minimize road deterioration and pothole formation.

Summary

Administration will be providing training opportunities to full time and alternate grader operators within the department.

Streets and Roads understands the importance of maintaining and upholding the current level of service and its delivery during a snow event.