



# OPEN STREETS

*A pilot Initiative to create a temporary paved park for people to walk,  
cycle, roll and gather!*

# Intent



# Background – Open Streets Movement

- Toolkit:
  - Route planning
  - Funding
  - Marketing
  - Logistics
  - Evaluation



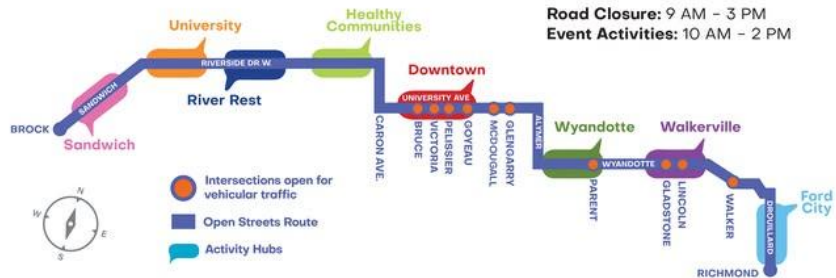
# Who else is doing this?



## The Route

Designated streets will be closed to car traffic and open to people of all ages and abilities to enjoy.

Road Closure: 9 AM - 3 PM  
Event Activities: 10 AM - 2 PM



# Team

- City departments: planning, parks and recreation
- PMH-Health Promotion
- Brandon University
- Bike Brandon
- Sustainable Brandon
- Brandon Downtown BIZ
- Riverbank Discovery Centre
- Reps from downtown social services and accessibility community
- BNRC – **funding partner**

# What are we doing?

11-4pm: July 19, August 16, September 13

Stanley park

15<sup>th</sup> to Franklin – Lorne Closed

Rideau park



13<sup>th</sup> Street  
Soft Close

10<sup>th</sup> Street  
Open

6<sup>th</sup> Street  
Soft Close

1<sup>st</sup> Street  
Open

# Events planned



# Community Engagement Strategy

- Area mailout, contact businesses and churches affected

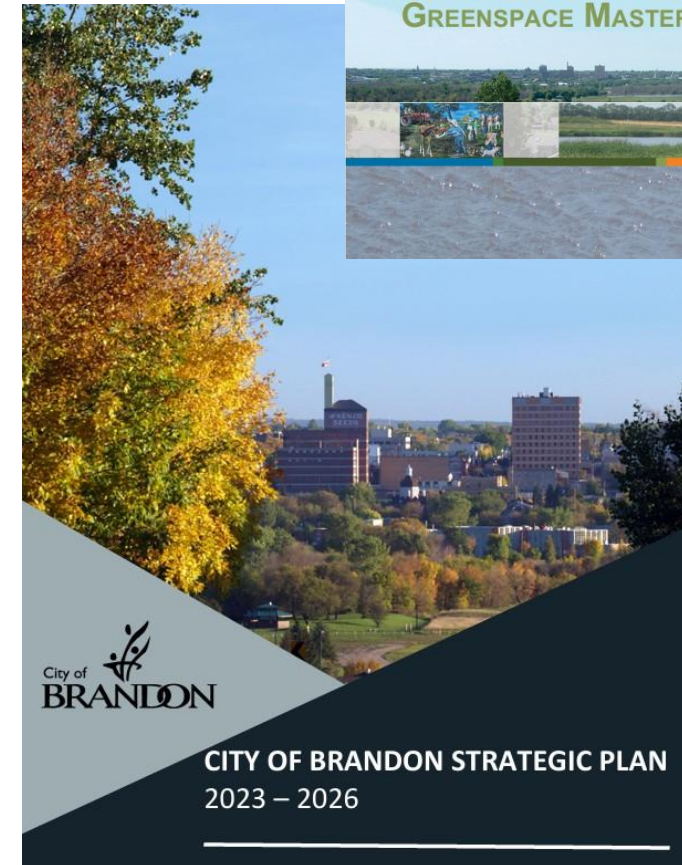
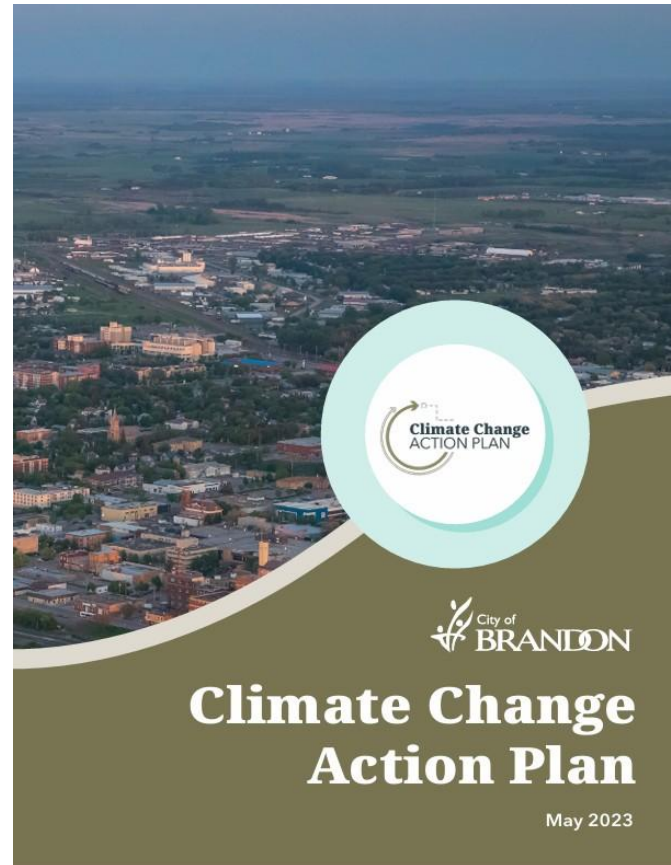


# City Adopted Strategies

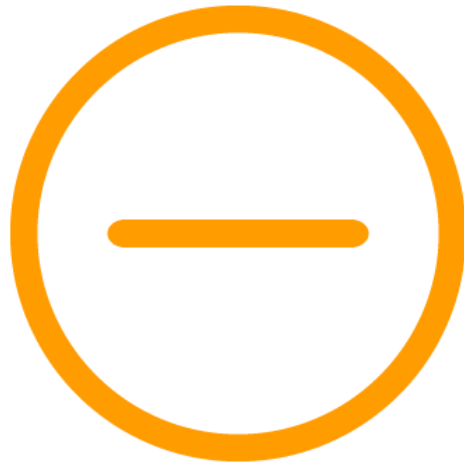
## City Plan



March 2025



# Next Steps - Evaluate



# Thank You

- More information and updates can be found at [www.brandon.ca/openstreets](http://www.brandon.ca/openstreets)
- Or email [openstreetsbrandon@gmail.com](mailto:openstreetsbrandon@gmail.com)

