

Brandon Community Safety & Well-Being (CSWB) Plan

City Council Meeting – June 1, 2026





Objectives of Presentation

On behalf of the CSWB Steering Committee:

- 01 ————— Summary of Final CSWB
Priorities, Goals &
Suggested Actions

- 02 ————— Summary of Final
Recommendations for
Implementation & Evaluation

- 03 ————— Seek City Council Support
for the CSWB Plan

Quick Reminder: CSWB Planning Process

Preparation

- Project Team
- Steering Committee
- CSWB Training
- Relationship Building

Assessment

- Review Existing Data
- Statistics Collection
- CSWB Survey
- Engagements

Identifying Priorities & Actions

- Collaborative Ideation & Decision-Making
- Identifying Priorities & Goals
- Identifying Actions

CSWB Plan

- Governance & Implementation Recommendations
- Evaluation & Monitoring Plan
- Final Document
- Presentations



Summary of Brandon CSWB Priority Areas & Goals

- 1. Increase Indigenous Peoples' Social Inclusion and Sense of Belonging, Including Increasing the Visibility of Indigenous Pride and of Indigenous Resilience**
- 2. Reduce Racism & Discrimination for Diverse Communities**
- 3. Foster Healthy Families, Children & Youth**
- 4. Address Mental Health Crisis, Substance Use & Addictions**
- 5. Increase Access to Safe Housing & Shelter**
- 6. Enhance Health Care Stability and Infrastructure Accessibility**
- 7. Enhance Economic Vibrancy**
- 8. Increase Community Safety & Feelings of Safety**
- 9. Increase Immigrant & Newcomer Social Inclusion and Sense of Belonging**

Summary of Recommendations for Implementation

- Establish a new CSWB Steering Committee to connect and align various existing collaboratives
 - Capitalize on existing Steering Committee for Community Mobilization
 - Add members and identify Co-Chairs
 - Ensure Coordinators across initiatives work closely together (CM, BUAPC, CSWB, etc.)
- Support a series of Action Teams or Working Groups aligned with the Priorities of the CSWB Plan
- Ensure meaningful Indigenous representation, including working with Indigenous nations and governments towards achieving goals and implementing actions
- Ensure a Full-Time staff person for CSWB coordination, hosted by the City of Brandon
- Have initial funds for CSWB flow through the City of Brandon for administrative efficiency, while exploring longer-term options for governance and sustainability
- Create a communications plan, sustainability plan, and explore options for longer-term provincial support

Summary of Recommendations for Monitoring & Evaluation

- **Adopt a Developmental Evaluation approach:**
 - ongoing collection and analysis of real-time data to inform ongoing decision-making
 - ongoing monitoring of activities, successes, challenges, and lessons learned
 - achievements can be celebrated and expanded; adjustments can be made if needed
 - factors outside the control of local partners can be taken into consideration and explained
- Create a Monitoring & Evaluation Plan with clear indicators, measures, data collection tools, and data sources (both quantitative/numerical and qualitative/narrative)
- Measure progress in collaboration, system change, and in each priority area
- Capitalize on methods used during the CSWB Community Assessment phase as a baseline
- Develop communication tools to report back on results to partners and the public

Questions?
Comments?



Next Step:

City Council supports the
completed CSWB Plan
on behalf of the community.

Thank you!

